

Cognizant

Quarterly Update Report Abstract

May 2018

by Mike Smart NelsonHall

13 pages







Who Is This Quarterly Update For?

NelsonHall's Quarterly Update on Cognizant provides a snapshot of developments at the company in the last quarter. It accompanies NelsonHall's more comprehensive Key Vendor Assessment program.

Both programs are designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPO/IT Services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT and BPO services and identifying vendor suitability for these services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.



Highlights

Q1 performance:

- Revenue growth was in the guided range, with a slight recovery on Q1
- Non-GAAP operating margin was just below the 21% year target at 20.3%
- Q2 revenue guidance was provided: \$4.00-4.04bn, a growth of 9.0-10.1%
- Another healthcare provider acquired during the quarter: Bolder Healthcare.

©2018 by NelsonHall. May 2018



Contents

Overview
Financials
Recent Contract Awards
M&A and Investments
New Partnerships
Immediate Challenges
Appendix A: Financials
Appendix B: Number of Strategic Accounts
Appendix C: Employee Data

Scope of the Report

The report provides a quarterly update on Cognizant, looking at financial performance and key developments during the period.

It accompanies NelsonHall's Key Vendor Assessment program which looks at Cognizant's IT and BPO offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphases and new developments
- Revenue breakdowns
- Analysis of the company's offerings and key service components
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Report Length

13 pages

Report Authors

Mike Smart

©2018 by NelsonHall. May 2018