

Pharmaceuticals / Life Sciences Operational Transformation

Conduent

Report Abstract

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12-pages

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Who is This Vendor Assessment For?

NelsonHall's pharmaceuticals / life sciences operational transformation profile on Conduent is a comprehensive assessment of Conduent's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of pharmaceuticals / life sciences
 operational transformation services and identifying vendor suitability for operational transformation
 services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the pharmaceuticals / life sciences services sector.

Key Findings & Highlights

Conduent, which was spun off from Xerox Business Services in 2017, has solutions targeting payer, provider, pharma & life sciences, and government health services. Within its pharma and life sciences business, Conduent currently offers:

- Patient access solutions
- Patient and provider engagement solutions
- Medical information and clinical trial support.

In 2020, Conduent began to re-invest in the pharma & life sciences business. As a result of these investments, Conduent grew the pharmaceutical and life sciences pipeline seven times vs. 2019.

Scope of the Report

The report provides a comprehensive and objective analysis of Conduent's pharmaceuticals / life sciences operational transformation offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.



Pharmaceuticals / Life Sciences Operational Transformation Vendor Assessments also Available for:

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Genpact

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About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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