NelsonHall Market Analysis

IT Services

Crowdtesting Investing in Platforms and AI for Agile Projects

Report Abstract

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57 pages

Contents of Full Report

Who is This Market Analysis For?

NelsonHall's Crowdtesting report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the quality assurance (QA) and crowdtesting market

- Vendor marketing, sales and business managers developing strategies to target IT service opportunities within crowdtesting and QA

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

NelsonHall's market analysis of the crowdtesting market consists of 57 pages. The report provides an in-depth understanding of the dynamics at play in the crowdtesting services market.

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Scope of the Report

The report analyzes the worldwide market for crowdtesting services and addresses the following questions:

- What is the current and future market for crowdtesting?

- What are the offerings in the market?

- How is the market shaping up overall, for agile crowdtesting, for UX research and testing and for specialized services, such as security and performance crowdtesting?

- What are the client segments for crowdtesting services, and their characteristics?

- What is the size and growth of the crowdtesting market service offering, geography, and sector?

- How did spending grow in 2020-21 and how will it increase in the next five years?

- How is the market organized? Who are the main vendors? How can they be assessed and compared? What are vendors' challenges and critical success factors for the three main service offerings (agile, UX research and testing, and specialized services)?

Crowdtesting Vendor Assessments Available for:

- Applause

- AppTestify

- Cobalt

- Digivante, formerly BugFinders

- EPAM's test IO

- Global App Testing

- passbrains

- Qualitrix

- Rainforest

- Testbirds

- Ubertesters

- Wipro's Topcoder.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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