



# Expleo Software Testing Services: Advanced Automation

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Expleo is a comprehensive assessment of Expleo's advanced automation offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

## Key Findings & Highlights

Expleo is the organization resulting from the 2018 acquisition by Assystem Technologies (ATG) of Software Quality Systems (SQS). Germany-headquartered SQS was founded in 1982. The company was until Q1 2018, the largest QA/software testing service pure-play globally.

An essential change in the portfolio strategy of Expleo was the decision to expand beyond quality assurance to software development. The unit highlights that its background in QA gives it credentials for "developing software of quality, i.e., software development, RPA and low-code tools-based development.

Expleo has the following priorities:

- Continuous testing: this is the core activity of Expleo
- Analytics, with its reporting tool QIP. Expleo highlights that QIP has helped to convince clients to award large deals. The company believes that QIP helps to differentiate its portfolio
- AI use cases, with predictive QA and autonomous testing systems as a goal. Expleo says that AI has triggered a lot of client interest around what AI can bring to testing (e.g., how to solve specific issues such as the cost of script maintenance).



## Scope of the Report

The report provides a comprehensive and objective analysis of Expleo's advanced automation service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Contents

1. Background

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2. Revenue Summary

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3. Key Offerings

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4. Delivery Capability and Partnerships

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5. Strategy

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6. Strengths and Challenges

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7. Outlook

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## Report Length

14 pages.

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