



GP Strategies Learning BPS

Vendor Assessment

February 2017

by Amy L. Gurchensky
HRO Research Analyst
NelsonHall

13 pages





Who Is This Vendor Assessment For?

NelsonHall's Learning BPS (LBPS) vendor assessment for GP Strategies is a comprehensive assessment of GP Strategies' LBPS offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of LBPS and identifying vendor suitability for LBPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the LBPS sector.



Key Findings & Highlights

GP Strategies is a performance improvement provider offering learning and development services to organizations worldwide.

GP Strategies' learning services include content and curriculum design and development, learning delivery, learning administration, vendor management, tuition assistance program management, and LMS administration.

Scope of the Report

The report provides a comprehensive and objective analysis of GP Strategies' LBPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

| | | |
|----|--------------------------------------|--|
| 1. | Background | |
| 2. | Revenue Summary | |
| 3. | Key Offerings | |
| 4. | Delivery Capability and Partnerships | |
| 5. | Target Markets | |
| 6. | Strategy | |
| 7. | Strengths & Challenges | |
| | 7.1 Strengths | |
| | 7.2 Challenges | |
| 8. | Outlook | |

Report Length

13 pages

Report Author

Amy L. Gurchensky

amy.gurchensky@nelson-hall.com

LBPS Vendor Assessments Also Available for:

Accenture

Capita

Conduent

IBM

InfoPro Learning

Infosys

LearningMate

NIIT Limited

QA

Raytheon Professional Services

The Learning Factor