



Happiest Minds Digital Banking Services

Vendor Assessment
Report Abstract

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11 pages





Who Is This Vendor Assessment For?

NelsonHall's 'Digital Banking Services: Transforming the Financial Services Industry' Vendor Assessment for Happiest Minds is a comprehensive assessment of Happiest Minds's banking industry digital services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital processes and identifying vendor suitability for digital services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

Happiest Minds began as an IT services vendor in 2011 with a vision to build a Born Digital-Born Agile company. Its first digital banking services engagement was rewriting legacy core banking applications into modular digital applications useable in the cloud. The engagement began in 2012 and was with a global bank headquartered in Europe. In 2013 Happiest Minds began building a FinTech product marketplace. It initially developed a cloud-native suite of lending solutions. Since then, Happiest Minds has been focused on digital transformation for Fintechs and SME lenders.

Today Happiest Minds has organized into vertical practices with BFSI as an important domain. The focus in BFSI is on growing its digital capabilities in:

- Lending and leasing
- Security services

In early 2021, Happiest Minds acquired Pimcore Global Services, a digital e-commerce, and data management solutions company. The acquisition will enable Happiest Minds to deliver solutions using an open-source framework that enables orchestrated data and experience management.

Scope of the Report

The report provides a comprehensive and objective analysis of digital services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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Report Length

11 pages

Digital Services Vendor Assessments Also Available for:

Accelirate
Atos
Capgemini
Coforge
Cognizant
FIS
Happiest Minds
Infostretch
Infosys
LNT Infotech
Mindtree
Quantiphi
Sopra Steria
Sutherland
TCS
Tech Mahindra
UST
Virtusa
Wipro
WNS
Xebia