

IBM FinTech Services in Banking BPS

**Vendor Abstract
Report Summary**

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10 pages





Who Is This Vendor Assessment For?

NelsonHall's retail banking BPS vendor assessment for IBM is a comprehensive assessment of IBM's FinTech offerings and capabilities for the banking industry designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of FinTech services and identifying vendor suitability for banking industry (consumer banking, commercial banking, and capital markets) FinTech services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



Key Findings & Highlights

This NelsonHall assessment analyzes IBM's offerings and capabilities in FinTech services for the banking industry. IBM is one of a number of banking services vendors analyzed in NelsonHall's comprehensive industry analysis programs.

IBM began its automation journey ten years ago by deploying scripting and macros into client operations to automate manual processes. Traditional scripting combined several commands on one machine to automate a process. In order to automate processing across multiple machines, processes, or products, multiple scripts providing the same service would have to be deployed across each one.

In the past two years, analytics based automation scripts have allowed one script to be deployed across multiple machines, processes, or products. IBM began the FinTech services part of the automation journey during 2014, in response to multiple requests from its global banking clients.

The unit is part of IBM's GBS (Global Business Services). In August 2016, IBM formed the business platforms unit within GBS to house the FinTech services offerings. The financial industry is the largest industry, by revenue, at IBM.

Contents

1. Background

2. Revenue Summary

3. Key Offerings

4. Delivery Capabilities & Partnerships

5. Target Markets

6. Strategic Direction

7. Strengths & Challenges
 - 7.1 Strengths

 - 7.2 Challenges

8. Outlook

Scope of the Report

The report provides a comprehensive and objective analysis of IBM's FinTech services for banking offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Report Length

10 pages

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FinTech services for the Banking Industry Vendor Assessments Also Available for:

Avaloq

Atos

Capgemini

CSC

Genpact

HCL

IBM

Infosys

NIIT

Sopa Steria

Sutherland

TCS

Virtusa Polaris

Wipro