



Vendor Profile

RPO & Total Talent

IBM TAO

Report Abstract

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36-pages

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Who is This Vendor Assessment For?

NelsonHall's RPO & Total Talent profile on IBM TAO is a comprehensive assessment of IBM TAO's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent and identifying vendor suitability for RPO & Total Talent RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO & Total Talent sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes IBM TAO's offerings and capabilities in RPO & Total Talent.

International Business Machines Corporation (IBM) is an American multinational information technology company headquartered in Armonk, New York, in over 170 countries. IBM's RPO service (IBM Talent Acquisition Optimization or IBM TAO) was previously known as Kenexa (founded in 1987), which IBM acquired in 2012 for its expertise in Talent Acquisition (TA), RPO, and assessments.

IBM TAO offers End-to-end RPO, Source and Screen, Administrative RPO, Talent Acquisition Consulting Services, and Total Talent Services. It provides a broad range of talent and other services from within IBM.

IBM has continued to develop its proprietary technology, with a robust roadmap in place for 2022. It also has ethical third-party tech partnerships in place.

In 2022, IBM TAO will target its core sectors, focus on large enterprise deals and international growth.

Scope of the Report

The report provides a comprehensive and objective analysis of IBM TAO's RPO & Total Talent offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

RPO & Total Talent Vendor Assessments also Available for:

ADP

AMS

Avencia

Cielo

endevis

Engage2Excel

Hudson RPO

Lorien

Morson Talent

NXTThing RPO

Page Outsourcing

PeopleScout

Pontoon Solutions

Randstad Sourceright

Resource Solutions

Sanderson Plc

Taggd

Talent Solutions RPO (ManpowerGroup)

WilsonHCG.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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