



Vendor Profile

RPO

IBM TAO

Report Abstract

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19-pages

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Who is This Vendor Assessment For?

NelsonHall's RPO profile on IBM TAO is a comprehensive assessment of IBM TAO's RPO offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes IBM TAO's offerings and capabilities in RPO.

IBM TAO is part of the International Business Machines (IBM) Corporation. IBM's RPO services (IBM TAO), part of IBM Talent & Transformation (IBM T&T), fall under Global Process Services, in its Global Business Services segment. IBM TAO was previously known as Kenexa (founded in 1987), which IBM acquired in 2012, for its expertise in Talent Acquisition (TA), RPO, and assessments.

IBM TAO offers RPO, contingent workforce, total talent, and talent development solutions as part of its broader talent offering, using its Consult to Operate methodology. It provides a range of consulting services, too.

IBM TAO is taking a different approach by interspersing additional technology experiences within their clients' chosen core tech user experience. RPO solutions are built using the IBM Talent Platform, underpinned by the IBM Services Essentials platform for automation optimization.

IBM TAO leverages third-party technology with its clients, as needed.

Scope of the Report

The report provides a comprehensive and objective analysis of IBM TAO's RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Avencia

Cielo

KellyOCG

Korn Ferry

Lorien

Mindfield Group

NXTThing RPO

PeopleScout

Pontoon Solutions

Resource Solutions

Sevenstep

Taggd (by PeopleStrong)

talentCRU

WilsonHCG

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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