

## Adobe Experience Cloud Services

# Infosys

### Report Abstract

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10 pages

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## Who is this Vendor Assessment for?

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NelsonHall's vendor profile on Infosys is a comprehensive assessment of Infosys' Adobe Experience Cloud offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing IT services suppliers of front-office, Adobe Experience Cloud, and digital transformation applications
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Infosys' offerings and capabilities in Adobe Experience Cloud services.

Infosys had revenues of \$16.3bn in FY22, the year ending March 31, 2022. Its Q3 FY23 revenues were \$4.7bn and headcount at the end of December 31, 2022 was ~347k.

Infosys' X Blue Acorn iCi Adobe Practice (IBAP) sits within the Digital Experience service line, which focuses on digital marketing, digital commerce, and digital interactions/UX services. IBAP has dedicated sales and delivery organizations. It is structured around three key components:

- Blue Acorn iCi in the U.S. for client-facing activities, including sales and advisory services
- A delivery organization with its core in India
- Adobe CoEs in charge of portfolio and IP management, including industry solutions, accelerators, and methodologies, alongside training and upskilling.

The company has made two acquisitions that expand its Adobe services capabilities: oddity and Blue Acorn iCi.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Infosys' Adobe Experience Cloud capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Adobe Experience Cloud Services Vendor Assessments also available for:

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- Concentrix
- EPAM Systems
- IBM
- LTI
- Mindtree
- NTT DATA
- TCS.

## About The Author

Kishore is a Principal Analyst and a member of NelsonHall’s IT Services research team.

Kishore focuses on application services related to cloud-based/SaaS platforms.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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