KellyOCG

Next Generation RPO

**Vendor Assessment
Report Abstract**

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16 pages

Who Is This Vendor Assessment For?

NelsonHall's Next Generation recruitment process outsourcing (RPO) vendor assessment for KellyOCG is a comprehensive assessment of KellyOCG's RPO offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPO

- HR decision makers exploring the benefits and inhibitors of RPO as evidenced by the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within RPOs

- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

KellyOCG, part of Kelly Services Inc., "connects people to work in ways that enrich their lives." KellyOCG manages 63 RPO clients, with established RPOs automotive, FMCG, pharmaceuticals, and technology.

KellyOCG offers end-to-end (enterprise) RPO, project RPO, sourcing and screening, and talent advisory services.

NelsonHall estimates that in 2018 KellyOCG's RPO revenue was $116.0m.

KellyOCG will focus on developing its proprietary technology, invest in data/analytics, and enhance its expertise in recruitment marketing.

Scope of the Report

The report provides a comprehensive and objective analysis of KellyOCG's RPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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