



Low Code Application Services: Accelerating Modernization

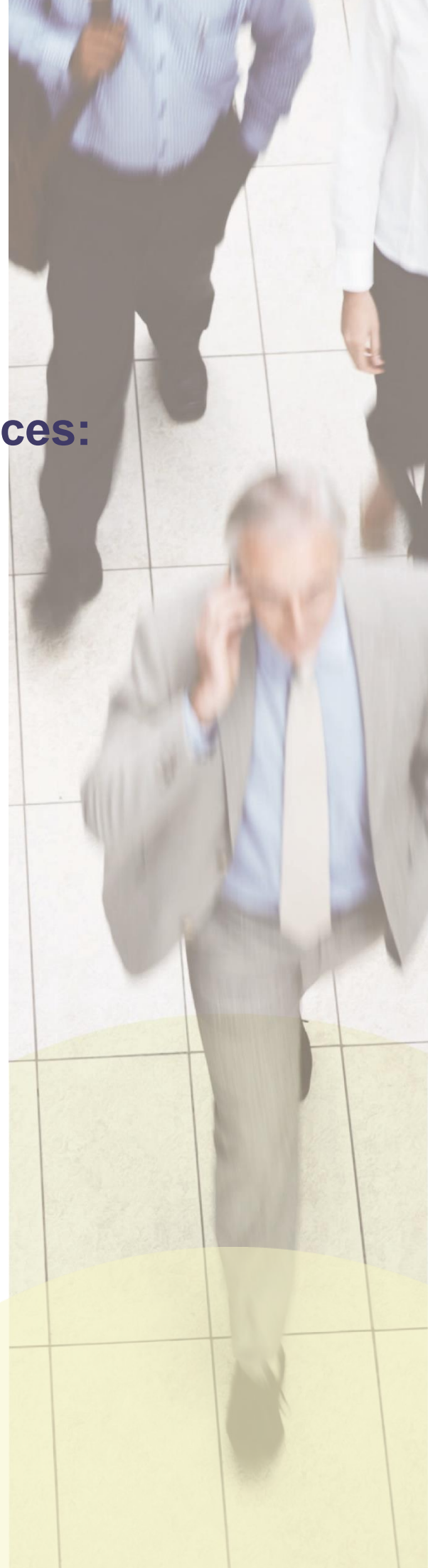
Market Analysis
Abstract

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43 pages

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Who Is This Report For?

NelsonHall's "Low Code Application Services" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the use of vendors for Low Code Application Services
- Operational decision makers exploring the benefits and inhibitors of undergoing Low Code Application initiatives
- Vendor marketing, sales and business managers developing strategies to target Low Code Application opportunities
- Financial analysts and investors specializing in the IT services sector, including Low Code Application Services.

Key Findings & Highlights

NelsonHall's market analysis of Low Code Application Services consists of 43 pages (plus detailed appendices).

Low code platforms still represent a relatively small minority of application landscapes globally; however, as platforms mature and the universe of low code offerings expands, we expect low code application services to grow significantly faster than the overall application services market.

The value being realized by companies through the implementation of low code application platforms spans from basic IT cost reduction - through faster application time to market and reduced IT operating cost – to improved business efficiencies through the elimination of activities and automation of other tasks.

Low code platforms have evolved and expanded their capabilities to broaden their functionality and potential client base from tools to accelerate application development capabilities to automating business processes.

Looking forward, these platforms are poised to evolve in two ways. The first is greater simplification (i.e. shift from low to no code development) and the second is broader scope of services. Moving from spot low code solutions to integrated enterprise-wide functionality.

The scope of low code services, and therefore the scope of skills required to deliver these services has expanded.

The delivery capabilities required include both technical capabilities that understand how to apply low code platforms to business challenges, proprietary assets that minimize the development time for clients, vendors' own proprietary low code offerings, and non-technical skills to enable clients to build a citizen development capability.

To deliver these services, IT service vendors are investing heavily in their low code application services capabilities. These investments are frequently focused in four main areas:

- Growing low code skilled workforce
- Expanding the portfolio of proprietary offerings and assets
- Building positioning for low code's evolution
- Expanding non-technical supporting capabilities.

Scope of the Report

This report analyzes the market for Low Code Application Services. It addresses the following questions:

- What is the current and future market for Low Code Application Services?
- What are the customer requirements Low Code Application Services?
- What are the benefits/results which vendors have been able to achieve for their clients?
- What Low Code Application Services are organizations buying from IT services vendors?
- What is the size and growth of the Low Code Application Services market?
- What are the vendor selection criteria, challenges, and critical success factors for vendors targeting Low Code Application Services?



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4. Vendor Delivery

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7. Vendor Profile Summaries

8. Appendix 1: Vendor Investment Priorities

- Appendix 2: Glossary and Definitions

- Appendix 3: Vendors Researched

Report Length

43 pages

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