



A MARKET UPDATE FOR :

Global Employer of Record Services

Report Abstract

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3 pages

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Who is this Market Update for?

NelsonHall's market update for Global Employer of Record Services is designed for:

- Sourcing managers investigating sourcing developments within the global employer of record sector
- Vendor marketing, sales, and business managers developing strategies to target service opportunities within the global employer of record sector
- Financial analysts and investors specializing in the global employer of record sector.

Key Findings & Highlights

This report provides an update to NelsonHall's assessment of the Global Employer of Record market in the light of recent market developments.

The volume of EOR providers, including recent market entrants introduced during the pandemic, is leading to increased commoditization of the EOR market. As the market becomes increasingly commoditized, vendors refine their technology and service models, e.g., fixed price, one-size-fits-all, or custom solutions.

Employers' expansion strategies and a global talent shortage are expanding the geographic coverage of EOR and necessitating increased attention to in-country compliance and HR risk mitigation.

Overall, the demand for EOR services remains high as organizations continue to execute global expansion strategies and secure required talent across borders.

Scope of the Report

This Market Update report updates NelsonHall's assessment of the Global Employer of Record services market, including:

- A recap of the key points from our last market assessment
- A summary of significant market developments since then
- A brief analysis of how the industry is responding to changing market dynamics.

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for crucial HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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