NTT DATA
Software Testing Services: Advanced Automation

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for NTT DATA is a comprehensive assessment of NTT DATA's advanced automation offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

After the Dell Services acquisition, NTT DATA made an organizational change, removing P&L responsibility for its software testing practices, and putting the practices and communities of testers into a geography-based delivery structure with a vertical industry go-to-market approach. The purpose of this structure is drive client intimacy, while collaborating with the Global Testing TCoE on IP, common methodologies, and best practices.

The company is promoting the creation of IP and accelerators from a top-down approach, with budgets originating from the headquarters in Japan, and the different geographies, while encouraging bottom-up innovation.

Across its organization, NTT DATA estimates it has ~19k career testers globally.

Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA's advanced automation service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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