

Next Generation Recruitment Process Outsourcing

Market Analysis
Abstract

January 2018 research.nelson-hall.com







Who Is This Report For?

NelsonHall's "Next Generation Recruitment Process Outsourcing" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within recruitment process outsourcing
- HR decision makers exploring the benefits and inhibitors of Recruitment Process Outsourcing as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to target BPS service opportunities within recruitment process outsourcing
- Financial analysts and investors specializing in the IT services and BPS sector, including recruitment process outsourcing.

Scope of the Report

The report analyzes the worldwide market for recruitment process outsourcing (RPO) and addresses the following questions:

- What is the market size and projected growth for the global RPO market by geography?
- What is the profile of activity in the global RPO market by industry sector?
- What are the top drivers for adoption of recruitment process outsourcing?
- What are the main reasons for client organizations to choose their recruitment process outsourcing vendor?
- What factors are inhibiting successful recruitment process outsourcing partnerships with vendors?
- Who are the leading RPO vendors globally and by geography?
- What combination of service models/services are typically provided within RPO contracts and what new service models/services are being added?
- What is the current pattern of delivery location used for RPO services and how is this changing?
- What are the challenges and success factors within recruitment process outsourcing?

©2018 by NelsonHall. January 2018





Key Findings & Highlights

NelsonHall's market analysis of the Recruitment Process Outsourcing industry and trends consists of 98 pages.

The Recruitment Process Outsourcing (RPO) market remains confident in 2017, with vendors expecting double digit growth. PESTLE factors, maturity mix of RPO markets, and the shift towards total talent are challenges which the RPO vendors face on a daily basis and are "par for the course", making for a complicated talent landscape.

Organizations are increasingly realizing that to win the war on talent, they need to leverage the expertise of RPO (or wider talent) vendors, as they cannot keep up to date with the pace of change in the talent acquisition space. RPO (and wider talent) vendors are focused on meeting the expectations of their client organizations by offering a broad range of RPO (and wider talent) services as part of an RPO (or blended RPO) offering; differentiating themselves (through niche offerings geared towards certain size organizations or industries, etc.), offering specialist consultancy services, or being flexible in RPO/blended models on offer, in a bid to be attractive to potential client organizations.

Organizations increasingly recognize the importance of analytics around their own talent acquisition data, and expect data/analytics services as part of an RPO (or wider talent) offering. 2016/2017 has therefore seen investment by RPO vendors in analytics and multifunctional recruitment platforms, to meet growing client organizational expectations/wider talent trend needs.

In a bid to save some internal operational costs/client organizational spend on RPO services, deliver better client organizational business outcomes, meet changing trends in talent acquisition, and deliver on the vendor service promises, the vendors have restructured their service delivery in favor of centers of expertise, automation of transactional processes, increased expertise of own resources, etc.).

Contents

- 1. Changing Shape of Recruitment Process Outsourcing
- 2. Customer Requirements
- 3. Market Size and Growth
- 4. Vendor Market Shares
- 5. Vendor Offerings and Targeting
- 6. Vendor Delivery in Recruitment Process Outsourcing
- Challenges and Success Factors

Appendix I – RPO Services Offered

Appendix II - Third-Party Platforms & Tools

Appendix III - Vendors Researched

Appendix IV - Abbreviations and Definitions

Report Length

98 pages, consisting of 7 chapters

©2018 by NelsonHall. January 2018



Vendor Assessments

The report includes assessments of the following RPO vendors:

- Accolo
- ADP
- Alexander Mann Solutions
- Allegis Global Solutions
- Capita Resourcing
- Cielo
- Futurestep, a Korn/Ferry company
- Hudson RPO
- IBM
- KellyOCG
- ManpowerGroup Solutions
- PeopleScout
- PeopleStrong
- Pontoon Solutions
- Randstad Sourceright
- Resource Solutions
- Sevenstep
- Singular
- WilsonHCG
- Yoh.

Report Author

Nikki Edwards Nikki.edwards@nelson-hall.com

©2018 by NelsonHall. January 2018