PTC
Internet of Things

Vendor Assessment
Report Abstract

March 2016

by Michael Smart
Internet of Things
Industry Sector Analyst
NelsonHall

10 pages

research.nelson-hall.com

Who Is This Vendor Assessment For?

NelsonHall's Internet of Things profile on PTC is a comprehensive assessment of PTC's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IoT and identifying vendor suitability for security services RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes PTC's offerings and capabilities in IoT.

PTC is a software company vendor headquartered in Needham, Massachusetts, which specializes in supporting the manufacturing industry. PTC's headcount at the end of June 2015 was 6,440.

PTC's core business is around applications for CAD, PLM, ALM, and SLM. PTC has been aggressively been pursuing an Internet of Things (IoT) strategy, as a natural evolution to its existing core business.

Scope of the Report

The report provides a comprehensive and objective analysis of PTC's managed security services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization including the location of delivery locations.

Contents

Report Length

10 pages

Internet of Things Vendor Assessments also available for:

Accenture, Atos, CGI, CSS Corp, Dell, HCL, NIIT Tech, TCS, Tech Mahindra, Virtusa, Wipro