



Pontoon Managed Service Program

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Managed Service Program vendor assessment for Pontoon is a comprehensive assessment of Pontoon's managed service program (MSP) offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within MSP
- HR decision makers exploring the benefits and inhibitors of MSP as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

Pontoon is a global HR service outsourcing organization specializing in workforce programs for contingent and permanent staff, as part of the Adecco Group.

Adecco's MSP business was reorganized in 2012 and Pontoon was incorporated in January 2013, to consolidate Adecco Group's RPO and MSP businesses, which had been operating under numerous brands. Pontoon manages contingent workforce and statement of work resources, as well as source and recruit direct hires. As a division of Adecco with operations in 92 countries, Pontoon delivers services to 97 companies.

In 2014, Pontoon's spend under management was \$9.7bn, up 50% from 2013. It has 1,050 employees servicing ~100 MSP clients. Pontoon services clients in the Americas, Europe, Asia Pacific and Latin America, covering 92 countries, and has a physical presence in 31 MSP locations.

The sourcing model most prevalent in Pontoon is to source via agencies using a vendor neutral MSP model (used with ~80% of its business). However master vendor and hybrid models are also used, more commonly outside of the U.S.

Scope of the Report

The report provides a comprehensive and objective analysis of Pontoon's managed service program offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.



Contents

1.	Background
2.	Revenue Summary
3.	Key Offerings
4.	Delivery Capability and Partnerships
5.	Target Markets
6.	Strategy
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook

Report Length

14 pages

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Managed Service Program Vendor Assessments also Available for:

Advantage xPO
Allegis Global solutions
Alexander Mann Solutions
Allegis Global Solutions
Capita
DCR Workforce
Hudson
KellyOCG
Pontoon
TAPFIN
Volt