



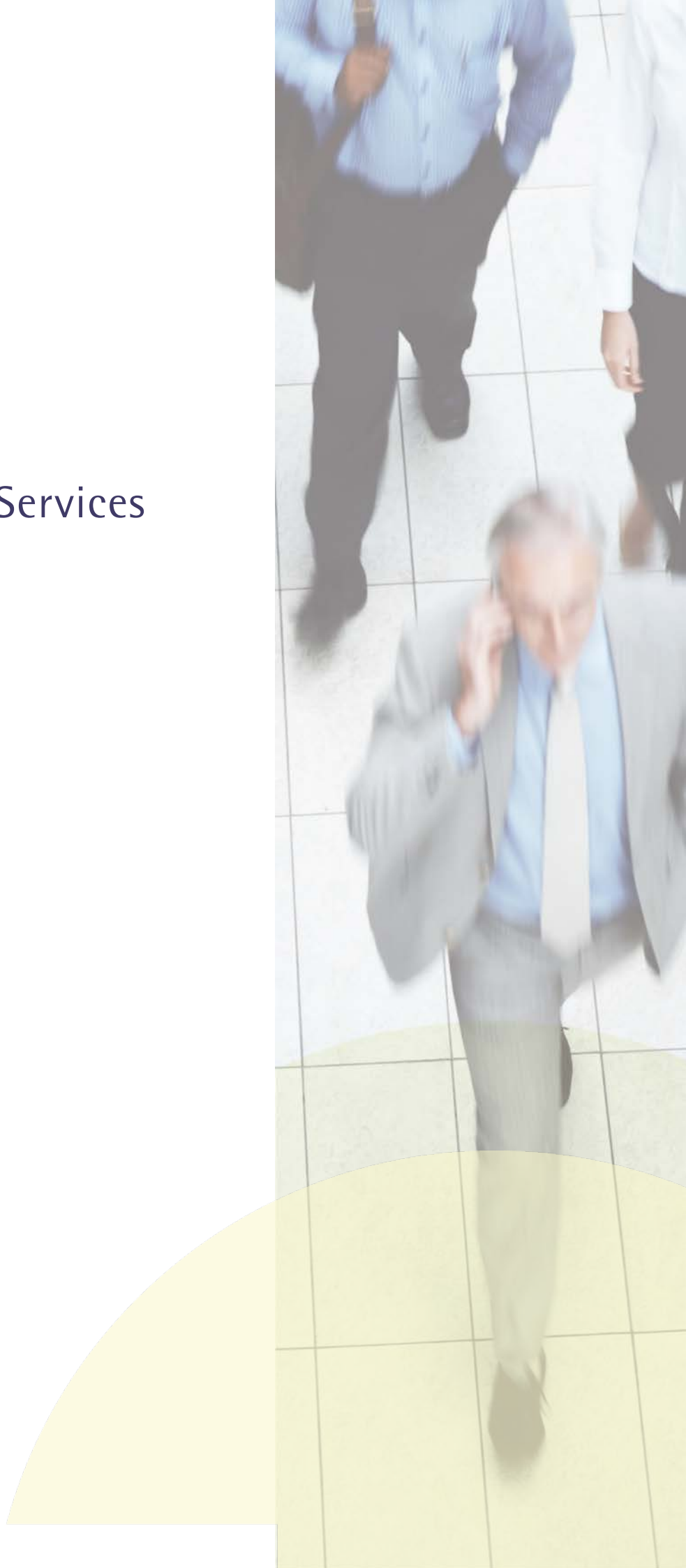
# Fiserv Mobile Payment Services

## Vendor Assessment Report Abstract

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8 pages





## Who Is This Vendor Assessment For?

NelsonHall's Mobile Payment Services Vendor Assessment for Fiserv is a comprehensive assessment of Fiserv's Mobile Payment Services (MPS) offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for Mobile Payment Services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector



## Key Findings & Highlights

Fiserv is a U.S. headquartered solution provider to the banking industry.

As a result of changing regulations and cost pressures coming out of the global recession and retail banks need to aggressively pursue revenue growth from transaction based businesses, such as payments. Retail banks are looking for help in building their Mobile Payment Services capabilities to address the draw in new customers. Fiserv is seeing significant demand from all retail banks and merchants, particularly in countries and regions where costs are high (mature markets) or volumes are low (emerging markets).

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## Scope of the Report

The report provides a comprehensive and objective analysis of Fiserv's Mobile Payment Services (MPS) offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Report Length

8 pages

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## Mobile Payment Services Vendor Assessments Also Available for:

TCS

Infosys

Syntel

iGate Patni

WNS

Cognizant

IBM

Wipro