



## New World Workforce Management

# Quinyx

### Report Abstract

April 2021

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8-pages

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## Who is This Vendor Assessment For?

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NelsonHall's New World Workforce Management profile on Quinyx is a comprehensive assessment of Quinyx offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Workforce Management and identifying vendor suitability for Workforce Management RFPs
- Vendor marketing, sales, and business managers looking to managers developing strategies to target service opportunities and benchmark themselves against their peers
- Financial analysts and investors specializing in the Workforce Management sector.

## Key Findings & Highlights

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NelsonHall's vendor assessment analyzes Quinyx's offerings and capabilities in Workforce Management services. As a Swedish company founded in 2005, Quinyx is a cloud-based software supplier for workforce management solutions. Since its inception, it has been investing in geographically expanding to new countries. Supported by an additional \$25m of funding in 2019, it launched in two new markets, the United States and the Dutch market. It now operates from ten countries: UK, Australia, Denmark, Finland, Germany, Netherlands, Norway, Sweden, and the U.S.

Quinyx made a significant acquisition in October 2020 when it acquired the Dutch AI company, Widget Brain to help automate workforce scheduling. Quinyx was already partnering with Widget Brain before the acquisition. The acquisition brings a client base with logos such as Facilicom and Royal Vopak as well as shared global clients that include Domino's Pizza and Wello. Widget Brain's worldwide team and offices are being integrated with Quinyx.

The company employs ~260 people who support brand name logo clients, including McDonald's, Virgin Atlantic, London City Airport, Burger King, Rituals, and Swarovski. Overall, Quinyx supports ~1k clients across 39 countries, supporting ~650k active users.

Companies already taking advantage of its new AI product offering for optimization include Wello virtual healthcare and Wolt. Its one-click labor optimization offers reduced staffing costs and admin time-savings and enabled a major healthcare provider to save ~\$7.5m per year.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Quinyx's Workforce Management services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## New World Workforce Management Assessments also available for:

ADP

Capita

Ceridian

Infor

SD Worx

TCP

UKG

WorkForce Software

## About The Author

Liz Rennie is a Principal Research Analyst with global responsibility for key HR research projects including Cloud-Based HR Transformation, Cloud-Based Benefits Services, and Workforce Management, as part of NelsonHall's wider HR Technology & Services practice.

In this key role, Liz assists both buy-side and vendor organizations in evaluating opportunities and capability to support HR and benefits transformation through deploying cloud-based services and redesigning HR service delivery to leverage the latest technologies offered by mobile, AI, blockchain and robotics.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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