

## Global Employer of Record Services

# **Shield GEO**

## **Report Abstract**

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5 pages

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### Who is This Vendor Assessment For?

NelsonHall's Global Employer of Record (EoR) services profile on Shield GEO is a comprehensive assessment of Shield GEO's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Global EoR services and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Global Employer of Record sector.

### **Key Findings & Highlights**

Shield GEO, headquartered in Hong Kong, China, Sydney, Australia and London, England, with internal employees in over 16 countries, is a provider of global employer of record services.

It was initially formed in 2009 as Contractor Taxation an aggregator of Contractor Management and Employer of Record services, which it continues to provide today under a separate entity called ContractorTaxation.com. Due to increasing demand from its contractor taxation aggregation services client base, it began providing what is now referred to as 'Global Employer of Record' services for a small set of clients from 2013 under the newly established Shield GEO entity. In 2015 Shield GEO began scaling its global employer of record services and has achieved an entirely organic growth since its inception.

Shield GEO offers a comprehensive set of services in support of firms seeking compliant global expansion, including:

- Global employer of record services (all in service model):
  - Provides a local employment contract between client and worker, which ensures compliance with local employment laws, and transfers the worker to a Shield GEO business entity within country
  - Consulting and advisory for global expansion
  - Core HR data management
  - Workforce management (time and attendance)
  - Payroll processing including shadow payrolls where required
  - Benefits administration (including support for benefit/pension providers in each country)
  - Travel and expense management
  - HR consultancy and management.

Its global employer of record services currently supports >300 clients and ~700 client workers. Example clients who have adopted Shield GEO's global employer of record services include Lockheed Martin, Molson Coors, Shutterstock, and Sprinklr.



## **Scope of the Report**

The report provides a comprehensive and objective analysis of Shield GEO's global employer of record services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.



# **Global Employer of Record Services Vendor Assessments also Available for:**

Acumen International

**Globalization Partners** 

Papaya Global

Safeguard Global

Velocity Global



### **About The Author**

Pete is a Principal Analyst at NelsonHall, with shared responsibility for HR Services research globally with Nikki Edwards and Liz Rennie. Pete covers HR Services research in the areas of payroll services, global EoR services, HCM technology, and RPA and AI in HR outsourcing.

Pete has been part of NelsonHall's HR Services analyst team since 2016, providing comprehensive and insightful coverage of HR services markets in the world. In particular, he is known for his extensive knowledge and coverage of the global payroll outsourcing market. Pete assists both buyside and vendor organizations in assessing opportunities and supplier capability across HR service lines.



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### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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