



# Sopra Steria IoT Services

## Vendor Assessment Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's IoT Services Vendor Assessment for Sopra Steria is a comprehensive assessment of Sopra Steria's IoT service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for IoT services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IoT sector.

## Key Findings & Highlights

Sopra Steria provides its IoT services as part of its digital transformation offerings. The company launched its IoT and Automation (I&A) "technology stream" in 2016. This is part of Sopra Steria's digital organization, which also includes data science (big data and analytics), smart machines (AI and ML), digital interactions (digital marketing, augmented and virtual reality).

I&A was created based on the work which it has provided for Airbus Group (Sopra Steria's largest client overall) around embedded software and mechatronics engineering. I&A takes a business approach to IoT projects, complemented by its technology skills.

## Scope of the Report

The report provides a comprehensive and objective analysis of Sopra Steria's IoT service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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## Report Length

Seven pages

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