



# TCS

**IoT in Digital Transformation**

**Vendor Assessment  
Report Abstract**

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## Who Is This Vendor Assessment For?

NelsonHall's transformational IoT services vendor assessment for TCS is a comprehensive assessment of TCS' offerings and capabilities in the area of digital transformation, designed for:

- Sourcing managers investigating sourcing developments within transformational IoT
- IT and process decision makers exploring the benefits and inhibitors of transformational IoT as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering the IoT industry and suppliers.

## Key Findings & Highlights

TCS began providing IoT services in 2010, with a limited set of consulting and technology assets that has grown quickly in the decade since and developed into Business 4.0, the company's holistic view of technology-enabled enterprise. The work that could be called transformational in the IoT field began in 2017 with the expansion of the TCS/Rolls-Royce client relationship to include digital transformation work with IoT at its service core.

TCS does not disclose its IoT-specific revenues, but NelsonHall estimates its revenue from transformational IoT projects at \$180m.



## Scope of the Report

The report provides a comprehensive and objective analysis of TCS' transformational IoT offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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## Report Length

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