



TCS Big Data and Analytics Services

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for TCS is a comprehensive assessment of TCS' big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the big data & analytics services sector.

Key Findings & Highlights

TCS has provided EDW, analytics, and big data services since 2013 mostly through its Analytics, Big Data, and Information Management (ABIM) practice. ABIM was built on the Business Intelligence practice that was set up in 1997. It is a horizontal service line with P&L and delivery responsibility.

ABIM is part of TCS' Digital Enterprise Services and Solutions unit. Digital Enterprise Services and Solutions groups together activities ranging from mobile apps, social media, digital marketing, cloud computing, AI & robotics, IoT, e-commerce, big data and information management. Digital Enterprise Services is a strategic unit for TCS and is an essential part of TCS' strategy to maintain its high and profitable growth track record, notably through service portfolio management and expansion into non-linear activities.

- Besides ABIM, TCS provides analytics services through other specialized units bringing complementary capabilities e.g.
- TCS' Enterprise Solutions provides services around analytics COTS including Oracle's series of Analytical Applications, SAP HANA and BW
- TCS' Engineering & Industrial Services unit, for
- CTO Unit's TCS Connected Universe Platform, a IoT as a service offering
- TCS' BPS.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' big data & analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates

- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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