



TCS Cloud Advisory, Assessment and Migration Services

**Vendor Assessment
Report Abstract**

May 2018

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11 pages

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Who Is This Vendor Assessment For?

NelsonHall's Cloud Advisory, Assessment and Migration Services Vendor Assessment for TCS is a comprehensive assessment of TCS' cloud advisory, assessment and migration services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cloud consulting services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in cloud consulting services sector.

Key Findings & Highlights

Tata Consultancy Services Ltd. (TCS) was formed in 1968 and is headquartered in Mumbai, India. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services, delivered across all major geographies. It is part of The Tata Group, India's largest private business conglomerate. TCS has grown rapidly throughout its 50-year history and is now the largest India based IT service provider.

TCS is the largest India-centric IT services provider and has a market cap of ~\$100bn. Its headcount at the end of December 31, 2017 was ~395k. TCS launched its digital group in 2010, with a focus on supporting its telecom client base, by building out mobile applications to take advantage of transactions increasingly moving to the growing smartphone market.

As digital transformation has grown as a key business objective, TCS has re-positioned its offerings to support an evolution to what it calls "Business 4.0". These services look to embed intelligence, agility, automation and cloud across the enterprise. To address this, TCS is positioning its offerings along three broad themes:

- Cognitive business operations: includes BPS, application operations and IT infrastructure services
- Digital transformation services: includes new practices focusing on various elements of the digital service stack, such as cloud, analytics, and IoT, with ADM broken into smaller practices
- Consulting and services integration.

With this strategic focus on the growth of digital transformation, TCS is positioning cloud as the foundation for broader digital transformation, and is developing offerings across the lifecycle of cloud adoption, tailored to address the objectives of each member of a client's C-suite.

TCS has articulated a cloud strategy to help clients build what it sees as the key attributes of a cloud ecosystem:

- Business applications to drive agility
- Machine first approach through the use of platforms
- Data availability via the cloud.

Across these parameters, TCS is looking to address challenges including: portability of data across a distributed ecosystem, enabling seamless real-time access, and ensuring multiple rings of security at each island of data.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' cloud advisory, assessment and migration service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base and examples of current contracts
- Analysis of the company's strengths and weaknesses.



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