



TCS Software Testing

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's software testing vendor assessment for TCS is a comprehensive assessment of TCS' software testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

The Assurance Services Unit (ASU), TCS' main testing unit, was launched in 1998. ASU is a horizontal line within TCS and is aligned by vertical, in an organizational structure that combines technology capabilities with client domain knowledge. It has P&L responsibility.

Key verticals mirror TCS' vertical structure, and therefore include BFSI, telecom, retail and consumer products, manufacturing, high tech, life science and healthcare, travel, transport and hospitality, energy, resources and utilities, media and entertainment, and others.

ASU is also broken down by geography: its main zones are North America, Europe (including the U.K.), ANZ, and in emerging markets Latin America, Asia Pacific (excluding ANZ), Middle East, Africa, and India.

ASU serves ~550 clients, and has 150 IPs.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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