



Tech Mahindra Big Data and Analytics Services

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for Tech Mahindra is a comprehensive assessment of Tech Mahindra's big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the big data & analytics services sector.

Key Findings & Highlights

Tech Mahindra initiated its work around enterprise data warehousing (EDW), big data and analytics in 1999. The company currently provides these services through a horizontal line of business, named BI and Big Data Analytics (BBDA). BBDA is a full-service line with responsibility ranging from the co-creation of the service portfolio and accelerators to delivery, sales and P&L.

BBDA had, as of March 31, 2016, a headcount of 5,400 personnel (5% of Tech Mahindra's total headcount). It has served ~400 clients, currently has ~240 engagements. BBDA has ~150 accelerators. BBDA addresses contracts involving from one consultant to ~350 personnel, with significant contracts starting at 20 personnel.

In FY 2016, BBDA won a number of large big data and analytics (BDA) contracts, largely from clients with which Tech Mahindra as a whole had a relationship. For example, BBDA has major contracts with a Canadian aircraft manufacturer, a railroad transport company, and a tier-one U.S.-headquartered conglomerate.

Scope of the Report

The report provides a comprehensive and objective analysis of Tech Mahindra's big data & analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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