

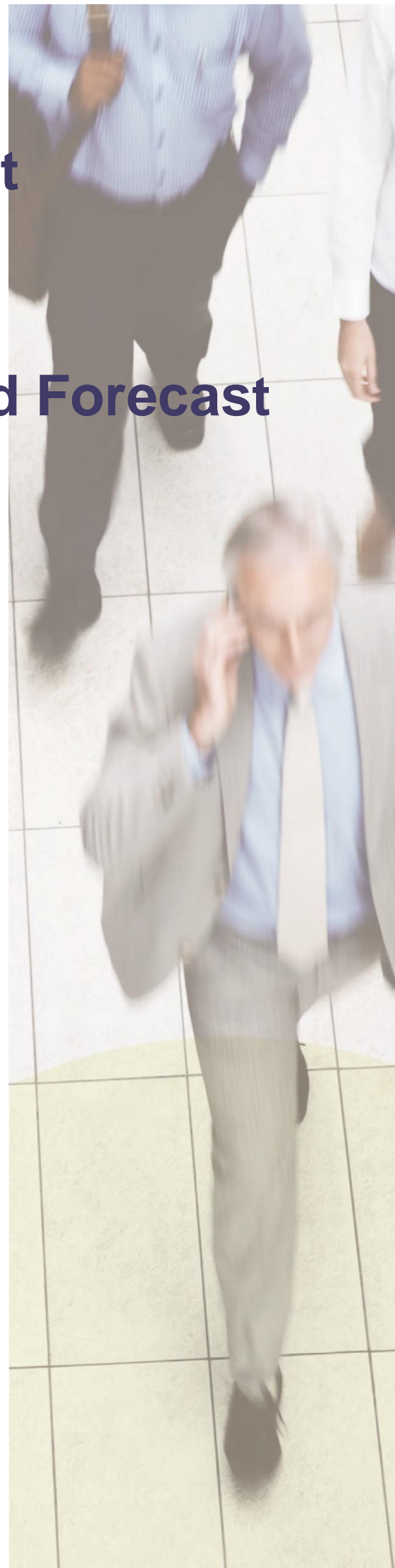


# Transforming Intelligent Automation Services In Banking

## Market Assessment and Forecast

Market Analysis  
Abstract

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[www.nelsonhall.com](http://www.nelsonhall.com)





## Who Is This Report For?

NelsonHall's "Transforming Intelligent Automation Services in Banking" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the financial services industry
- Vendor marketing, sales, and business managers developing strategies to target service opportunities within the financial services industry
- Financial analysts and investors specializing in the financial services industry sector.

## Scope of the Report

The report analyzes the global market for Intelligent Automation Services in the financial services industry and addresses the following questions:

- What is the current and future market for intelligent automation services?
- What is the size and growth of the intelligent automation services in the financial services market by market segment?
- Within intelligent automation services, which processes are emerging strongly?
- What are the market segments for intelligent automation services and their characteristics? What are the drivers, benefits, and inhibitors for each segment? What are vendor capabilities by segment?
- What technologies and platforms are being utilized and what are the implications by market segment?
- What are vendor challenges and critical success factors by market segment?
- How are key vendors positioned within each intelligent automation services market segment?

Additional topics covered include contract lengths; pricing models; partnerships; acquisitions; delivery center locations and the use of offshoring; and vendor targeting by client size, geography, and industry.



## Key Findings & Highlights

### Overview

The financial industry is responding to the industrialization of IA services by identifying use cases that are likely to be successfully operationalized, orchestrating IA solutions across multiple bank silos, and expanding the range of data management applications.

The goal is to increase agility, reduce TAT, improve accuracy, and meet shortened deadlines. Applying IA capabilities to data management across markets, businesses, and entities enables banks to create a single face for customers and regulators.

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  6. Vendor Capability Assessments

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  7. Vendor Challenges and Success Factors

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  8. Appendix I: Service Definitions

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### Report Length

94 pages, consisting of 6 chapters and 2 Appendices

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