

# Transforming Wealth and Asset Management Services Market Assessment and Forecast

Market Analysis Abstract

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#### Who Is This Report For?

NelsonHall's "Transforming Wealth and Asset Management Services Market Assessment and Forecast" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the wealth and asset management industry
- Vendor marketing, sales and business managers developing strategies to target service opportunities within the wealth and asset management industry
- Financial analysts and investors specializing in the wealth and asset management industry sector.



## **Key Findings & Highlights**

W&A managers are standardizing global operations delivery, while offering a wider array of products sold through more independent advisors. As W&A managers shift from selling to HNWs to mass affluent customers, they need to drive revenues from faster introduction of new products which have lower profit margins. Also, they need to open their platforms to partners with an independent customer base. Business success will require highly standardized, consolidated, automated operations across multiple products and markets.

### Scope of the Report

The report analyzes the global market for wealth and asset management operations services and addresses the following questions:

- What is the current and future market for wealth and asset management operations services?
- What is the size and growth of the wealth and asset management operations services market by market segment?
- Within wealth and asset management operations services, which processes are emerging strongly?
- What are the market segments for wealth and asset management operations services and their characteristics? What are the drivers, benefits, and inhibitors for each segment? What are vendor capabilities by segment?
- What technologies and platforms are being utilized and what are the implications by market segment?
- What are vendor challenges and critical success factors by market segment?
- How vendors are positioned within each wealth and asset management operations services market segment?
- Additional topics include: contract lengths; pricing models; partnerships; acquisitions; delivery center locations and the use of offshoring; vendor targeting by client size, geography, and industry.



#### Contents

- 1. Changing Shape of Wealth and Asset Management Operations Services in Banking
- 2. Buy-side Requirements
- 3. Market Size and Growth
- 4. Vendor Market Shares
- 5. Vendor Offerings & Targeting
- 6. Vendor Challenges and Success Factors
- 7. Appendix A: Service Definitions
- 8. Appendix B: Vendor Details
- 9. Appendix C: Key Regulations

#### **Report Length**

88 pages, consisting of 6 chapters and 3 Appendices

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