



Vendor Profile

Crowdtesting

Ubertesters

Report Abstract

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Ten pages

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Who is This Vendor Assessment For?

NelsonHall's crowdfunding profile on Ubertesters is a comprehensive assessment of Ubertesters' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of application services, quality assurance/testing services and crowdfunding and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Ubertesters' offerings and capabilities in crowdfunding.

Ubertesters was set up in 2013 by two entrepreneurs of Israeli origin, who had been struggling to source personnel and software tools for testing a mobile app they had created for a taxi start-up, GetTaxi.

Today, Ubertesters is a U.S. firm headquartered in Ramsey, New Jersey. The company has a headcount of ~30. The company has its R&D center close to Tel Aviv (Israel), and its crowdfunding project management and "Outsourcing" activities in Kharkiv, in Ukraine, on the border with Russia.

Initially, Ubertesters created its crowdfunding Platform SaaS product to manage projects and crowdtesters and provide a tool for reporting defects. Over time, Ubertesters re-balanced its business model, combining standalone product subscription sales and bundled crowdfunding services (relying on Platform as a back-end system). The company, therefore, has primary businesses: a crowdfunding business and an ISV business, representing respectively roughly 85% and 15% of revenues.

With the COVID-19 pandemic, Ubertesters benefited from a surge in activity, thanks to greater acceptance of remote working. Also, clients were not ready for a lockdown and turned to Ubertesters to supplement their QA capabilities. Finally, the nature of work changed, from creating new applications to enhancing existing ones with new features.

The pandemic has also changed how it acquires clients. The level of inbound requests for information has increased, complementing its direct marketing and sales activity. Finally, Ubertesters has expanded its client base to new geographies, including Canada, Mexico, and Brazil, bringing new revenue streams.

Scope of the Report

The report provides a comprehensive and objective analysis of Ubertesters' crowdfunding service offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Crowdfunding Vendor Assessments also Available for:

- Applause
- AppTestify
- Cobalt.io
- Digivante
- EPAM
- Global App Testing
- passbrains
- Qualitrix
- Rainforest
- Testbirds
- Ubertesters
- Wipro/Topcoder.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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