



# Unisys Virtual Desktop Services and BYOD

Vendor Assessment  
Report Abstract

September 2013

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10 pages

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## Who Is This Vendor Assessment For?

NelsonHall's Virtual Desktop Vendor Assessment for Unisys is a comprehensive assessment of Unisys' virtual desktop offerings and BYOD and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers and identifying vendor suitability for IT services, end-user computing services and virtual desktop technology and BYOD services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

Unisys is a major desktop services vendor. The company:

- Provides help desk service to 1.7m end-users/seats
- Manages 1.5m desktops.

The company has expanded its offering over the years from onsite support and help desk services to remote monitoring and transformation offerings including virtual desktops.

Unisys considers virtual desktops as a way of providing complex services, expanding from pure desktop services to server-related service and datacenter services.

The company also considers virtual desktop services as complementing its managed desktop service offering and leaning towards BYOD and mobility. See Section 3 Key Offerings.

Unisys has experienced a demand for virtual desktops and BYOD services that is going in several directions, as opposed to adopting one single service offering:

- BYOD is expanding from pure virtual desktops and is including application virtualization and SaaS, as well as management of mobile phones
- Demand, around virtual desktops, from cost savings to features, whether IT-specific e.g. security or business needs e.g. a federal agency in the U.S.

## Scope of the Report

The report provides a comprehensive and objective analysis of Unisys' virtual desktop and BYOD offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



## Contents

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2. Revenue Summary
3. Key Offerings
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5. Target Markets
6. Strategy
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## Report Length

10 pages

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## Vendor Assessments Also Available for:

Orange Business Services