

Virtusa
Intelligent Automation Services
in Banking

Vendor Assessment Report Abstract

January 2021

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11 pages







#### Who Is This Vendor Assessment For?

NelsonHall's Intelligent Automation Services in Banking Vendor Assessment for Virtusa is a comprehensive assessment of Virtusa's Intelligent Automation in Banking offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of intelligent automation processes and identifying vendor suitability for intelligent automation services RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



### **Key Findings & Highlights**

Virtusa has been delivering automation services to banks since 2015. In 2015 Virtusa acquired Polaris Consulting Services. Virtusa brought automation capabilities and Polaris brought BFS clients to the combined entity. Today the largest single vertical for automation services at Virtusa is the BFS vertical. Its initial BFS clients were global banks. Its initial services were consulting services focused on use case development and product selection. Soon after, it added integration services as it established partnerships with the largest RPA vendors.

In the past three years, Virtusa has added AI services to its automation offerings. Virtusa has been working with regional clients on more developmental projects and following a move fast and fail fast approach to process automation.

## Scope of the Report

The report provides a comprehensive and objective analysis of intelligent automation services offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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#### **Contents**

Background 1. 2. **Revenue Summary** 3. **Key Offerings** 4. **Delivery Capabilities & Partnerships** 5. **Target Markets** Strategic Direction 6. 7. Strengths & Challenges 7.1 Strengths 7.2 Challenges

## **Report Length**

Outlook

11 pages

8.

# Managed Services in Banking Vendor Assessments Also Available for:

Accelirate

Atos

Broadridge

Capgemini

CGI

Cognizant

Conneqt

Datamatics

FIS

Genpact

Infosys

LTI

Mindtree

Mphasis

Quantifi

TCS

Tech Mahindra

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Virtusa

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