



Wipro

F&A BPO in Financial Services

Vendor Assessment Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Vendor Assessment for Wipro is a comprehensive assessment of Wipro's Finance & Accounting BPO offerings and capabilities in the financial services sector. This report is designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of F&A services and identifying vendor suitability for F&A RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Wipro's F&A BPO offerings and capabilities in the financial services sector. Wipro is one of a number of F&A outsourcing services companies analyzed as part of NelsonHall's comprehensive industry-analysis programs.

Wipro Group, headquartered in Bangalore, India, was founded in 1945 and is comprised of the following entities: Wipro Technologies, Wipro Infotech, Wipro Consumer Care and Lighting, and Wipro Infrastructure Engineering.

As of December 31, 2013, Wipro Group had ~146k employees and ~950 active clients in ~60 countries. CY 2013 revenues were \$6,483m.

The ~\$6bn company's BPO services are provided within Wipro Technologies. Wipro's F&A BPO is estimated to make up ~45% of Wipro's overall BPO revenues. Wipro primarily targets large financial services firms based in the U.S., with ~70% of FAO revenues in the FS sector generated in North America, ~20% generated in EMEA and the remaining 10% in LATAM. Wipro's entry into F&A BPO in the banking, financial services and insurance space was through services provided to a U.S. based bank in 2003.

Scope of the Report

This report provides a comprehensive and objective analysis of Wipro's F&A BPO offerings, capabilities, and market and financial strength with regard to the FS sector, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Profile and analysis of the company's customer base, including its targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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Report Length

6 pages

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F&A BPO in Financial Services Vendor Assessments Also Available for:

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