

WilsonHCG
Recruitment Process Outsourcing

Vendor Assessment Report Abstract

May 2016

By Gary Bragar HR Outsourcing Research Analyst NelsonHall

12 pages



research.nelson-hall.com





#### Who Is This Vendor Assessment For?

NelsonHall's recruitment process outsourcing vendor assessment for WilsonHCG is a comprehensive assessment of WilsonHCG's recruitment process outsourcing offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for recruitment process outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector
- HR decision makers.

## **Key Findings & Highlights**

WilsonHCG is a specialist RPO and talent solutions consulting service provider operating across North America, Europe, Asia Pacific and Latin America. It has ~600 RPO dedicated employees serving ~54 RPO clients (with contracts of greater than one year in duration), across 35 countries and in twenty languages. It has a local presence in the U.S., Canada, U.K., Poland, Australia, Singapore, and India. In 2015, the total number of requisitions managed by WilsonHCG was estimated at ~30k.

WilsonHCG's key RPO offerings are enterprise RPO, project PRO, multicountry RPO, blended talent solutions, and specialist programs which include veteran, university, and diversity recruitment. WilsonHCG also offers consulting services and executive search.

WilsonHCG serves ~74 RPO clients, ~54 of which are long term RPO clients with contracts of one or more years. In 2015 it managed ~30k requisitions. WilsonHCG does not target by industry, and its client base is diversely spread across a number of industries.

WilsonHCG has recently undertaken the following initiatives:

- In March 2015, WilsonHCG acquired Sumner Grace to expand its recruitment consulting capability. Sumner Grace is a U.S. based HR consulting firm
- April 2015: WilsonHCG acquired Head2Head to expand geographically to Canada. Head2Head is a Canadian headquartered organization offering RPO, MSP and staffing services
- In November 2015, WilsonHR and Head2Head combined and branded as WilsonCTS to provide contingent talent solutions offering contingent staffing, permanent placement, temp-to-perm, and blended talent solutions.

With the acquisition of Sumner Grace, WilsonHCG is offering more robust talent consulting offerings such as employer branding, HR transformation, workforce planning, HR technology assessment and implementation, talent strategy, and operating model design.

©2016 by NelsonHall. May 2016



## Scope of the Report

The report provides a comprehensive and objective analysis of WilsonHCG's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.



#### **Contents**

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- Strengths & Challenges
  - 7.1 Strengths
  - 7.2 Challenges
- 8. Outlook

## **Report Length**

12 pages

## **Report Author**

Gary Bragar

gary.bragar@nelson-hall.com

©2016 by NelsonHall. May 2016



# Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

**Alexander Mann Solutions** 

Allegis Global Solutions

Capita

Cielo

Futurestep, a Korn/Ferry company

Hudson

**IBM** 

KellyOCG

ManpowerGroup Solutions

PeopleScout

Randstad Sourceright

RTM

Seven Step RPO

Yocto - The RPO Division of TMP Worldwide U.K.