Wipro Topcoder Crowdtesting

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Crowdtesting Assessment for Wipro Topcoder is a comprehensive assessment of Wipro Topcoder's crowdtesting service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for crowdtesting and software testing services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the software testing and crowdtesting sectors.

Key Findings & Highlights

Wipro launched in FY18 its Quality as a Service (QaaS) offering relying on the capabilities of its QA practice and on Topcoder (acquired in 2016). Wipro's QaaS offering has a distinct value proposition from crowdtesting service offerings with a stronger focus on automation frameworks (with its mobile website and app testing framework), and access to mobile device labs.

QaaS has two main objectives:

- Provide testing services on a pay-per-use basis, to as a service model providing tools and automation

- Combine these testing services with the crowdsourcing capabilities brought by the 2016 acquisition of Topcoder (through Appirio).

Thanks to dual positioning, QaaS has a very specific offering that makes it different from the competition. Indeed, QaaS benefits from the investment made by Wipro in its testing service portfolio, e.g., in testing accelerators and IP.

Altogether, the value proposition and positioning of QaaS is to help clients accelerate testing cycles, relying on Wipro's testing and automation capabilities, and on using Topcoder's crowdtesting capabilities.

Scope of the Report

The report provides a comprehensive and objective analysis of Wipro Topcoder's crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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