NelsonHall Vendor Profile

Crowdtesting

Wipro - Topcoder

Report Abstract

February 2021

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14 pages

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Who is This Vendor Assessment For?

NelsonHall's crowdtesting profile on Wipro - Topcoder is a comprehensive assessment of Wipro's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of application services, quality assurance/testing services and crowdtesting and identifying vendor suitability for RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Wipro - Topcoder' offerings and capabilities in crowdtesting.

Wipro has a unique profile in the crowdtesting industry with Quality-as-a-Service (QaaS). QaaS combines its crowdtesting capabilities with those of Wipro Digital's Quality Engineering & Testing (QET).

In 2016, the company acquired a crowdsourcing tier-one vendor, Topcoder, on which it based its QaaS portfolio. The company soon complemented Topcoder's public crowd approach with its internal crowd initiative. Wipro now coordinate all its crowdtesting engagements through Topcoder.

Soon, Wipro complemented its crowdtesting expertise with its that of its QA practice, QET, bringing automation expertise and IP. As a result, Wipro has a comprehensive crowdtesting portfolio The joint QaaS offering also benefits from Wipro's automation effort in QA towards continuous testing and AI, along with traditional mobile testing.

Scope of the Report

The report provides a comprehensive and objective analysis of Wipro - Topcoder's crowdtesting service offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization including the location of delivery locations.

Crowdtesting Vendor Assessments also Available for:

- Applause

- AppTestify

- Cobalt.io

- Digivante

- EPAM/test IO

- Global App Testing

- passbrains

- Qualitrix

- Rainforest

- Testbirds

- Ubertesters

- Wipro/Topcoder.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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