



Vendor Profile

Quality Engineering

Wipro

Report Abstract

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23 pages

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Who is This Vendor Assessment For?

NelsonHall's quality engineering services profile on Wipro is a comprehensive assessment of Wipro's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing/quality assurance/quality engineering, and application services/ADM
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Wipro's offerings and capabilities in quality engineering

Wipro entered the IT services industry in 1980, with an early focus on product engineering services for telecom. As a result, it created its software testing practice in 1997 as a telecom testing business unit. Initially, most clients were high-tech manufacturers, e.g., board, chips, and telecom equipment manufacturers.

In 2005, the testing unit, now called Wipro Quality Engineering & Testing, expanded its target market to address all verticals. The same year, QET also increased its service portfolio to include application testing, automated regression testing, and non-functional testing, e.g., performance and security testing. It reached \$500m in revenues in 2010. In 2011, QET transferred its device R&D testing unit, which had 4k personnel, to its product engineering services unit. With this move, Wipro intended to increase collaboration further and share software product and embedded systems testing knowledge across the various development, maintenance, and testing units.

Scope of the Report

The report provides a comprehensive and objective analysis of Wipro's quality engineering and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Quality Engineering Services Vendor Assessments also Available for:

- Amdocs
- Atos
- Capgemini
- Cigniti
- eInfochips
- Expleo/SQS
- Infosys
- LTI/L&T Infotech
- Qualitest
- TCS
- Tech Mahindra
- TestingXperts
- Trigent
- ValueMomentum
- Wipro.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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