



# **Wipro Reference Data Management BPO**

**Vendor Assessment  
Report Summary**

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**12 pages**





## Who Is This Vendor Assessment For?

NelsonHall's Reference Data Management BPO Vendor Assessment for Wipro is a comprehensive assessment of Wipro's reference data management BPO (RDM BPO) offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of capital market process outsourcing and identifying vendor suitability for RDM BPO RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



## Key Findings & Highlights

This NelsonHall assessment analyses Wipro's offerings and capabilities in reference data management BPO. Wipro is one of a number of reference data management BPO companies analyzed in NelsonHall's comprehensive industry analysis programs.

### Overview

Wipro's RDM BPO services were started in 2006 when a major European investment bank awarded a contract to Wipro for processing of asset clearing and settlements. Over time, Wipro expanded the relationship to include reference data management, corporate actions, exchange traded derivatives processing, asset servicing and 'change the bank' functions.

RDM BPO is part of Wipro's financial services line of business, and works with clients in retail banking and capital markets.

### Delivery Capabilities

Wipro's RDM BPO supports client operations in 56 markets across all major geographies.

### Target Markets

Wipro's primary targets for RDM BPO are:

- Global investment banks headquartered in the U.S. and Europe
- Large retail brokerage firms
- Market data vendors
- Existing capital markets clients of Wipro's IT services.

Wipro targets U.S. and European headquartered global banks for RDM BPO services, but supports them around the globe; this strategy will continue in future. The focus in RDM is on securities data, but does include some account data (which will grow under a new client engagement).

## Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Target Markets	
5.	Delivery Capabilities & Partnerships	
6.	Strategic Direction	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

## Scope of the Report

The report provides a comprehensive and objective analysis of Wipro's reference data management BPO offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Report Length

12 pages

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## Reference Data Management BPO Vendor Assessments Also Available for:

Broadridge

EXL

Genpact

Infosys

Mphasis

Syntel

TCS

Wipro

WNS