



Workday, Inc. Cloud Based HR Services

Vendor Assessment

March 2016

**by Amy L. Gurchensky
HRO Research Analyst
NelsonHall**

10 pages





Who Is This Vendor Assessment For?

NelsonHall's Cloud Based HR Services vendor assessment for Workday is a comprehensive assessment of Workday's cloud based HR services offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of cloud based HR services and identifying vendor suitability for cloud based HR services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the cloud based HR services sector.



Key Findings & Highlights

Workday is a provider of cloud based HR and finance software.

The company's cloud based HCM software offering includes HR management; benefits administration; talent management, including goal management, performance management, succession planning, and career and development planning; recruiting; payroll; time tracking; and analytics.

Workday's software is deployed in ~110 countries and in ~20 languages; payroll is localized in ~three countries, including the U.S., Canada, and the U.K.

Workday has ~1k clients.

Scope of the Report

The report provides a comprehensive and objective analysis of Workday's cloud based HR services offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capability and Partnerships	
5.	Target Markets	
6.	Strategy	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

Report Length

10 pages

Report Author

Amy L. Gurchensky

amy.gurchensky@nelson-hall.com

Cloud Based HR Services Vendor Assessments Also Available for:

ADP

Aon Hewitt

IBM

NGA HR

OneSource Virtual

SuccessFactors