



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

CWS/MSP

talentCRU

Report Abstract

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13 pages

Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's CWS/MSP profile on talentCRU is a comprehensive assessment of talentCRU's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes talentCRU's offerings and capabilities in CWS/MSP.

talentCRU is a talent acquisition (TA) and management solutions company focused on the African markets, with a particular focus on South Africa. talentCRU is a subsidiary of Adcorp Workforce Solutions Pty Ltd, a subsidiary of Adcorp Workforce Management Solutions in South Africa (part of Adcorp Holdings Limited). In Australia, talentCRU (Australia) is a subsidiary of Adcorp Holdings Australia Pty Ltd.

talentCRU offers contingent workforce solutions (CWS), including MSP, and RPO services. Its capabilities in these areas can be traced back to Paracon, one of Adcorp Group's brands, which previously acquired smaller RPO and MSP businesses and brought them together under the talentCRU brand. talentCRU's MSP business is based in South Africa.

In 2021/2022, talentCRU has enhanced its services and tech, despite an economically subdued market. In 2023 it anticipates growing demand for MSP. It will target sectors seeking complex/niche digital or change/transformation roles.

Scope of the Report

The report provides a comprehensive and objective analysis of talentCRU's CWS/MSP offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments also available for:

CXC Global

Hudson RPO

Lorien

Magnit (formerly PRO Unlimited)

Page Outsourcing

Pontoon Solutions

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson

Talent Solutions TAPFIN

WilsonHCG.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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