

## **RPO**

## talentCRU

## **Report Abstract**

June 2020

By Nikki Edwards
Principal Research Analyst

NelsonHall

11-pages

## **Contents of Full Report**

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
  - 7.1. Strengths
  - 7.2. Challenges
- 8. Outlook



## Who is This Vendor Assessment For?

NelsonHall's RPO profile on talentCRU is a comprehensive assessment of talentCRU's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

## **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes talentCRU's offerings and capabilities in RPO.

talentCRU is a talent acquisition (TA), and management solutions company focused on the South African market.

talentCRU is a subsidiary of Adcorp Workforce Solutions Pty Ltd, which is a subsidiary of Adcorp Workforce Management Solutions Pty Ltd in South Africa (part of Adcorp Holdings Limited - Adcorp).

talentCRU offers both RPO and MSP services (a legacy of Paracon, one of Adcorp Groups' brands, which previously acquired smaller RPO and MSP businesses, that were brought together under the talentCRU brand).

talentCRU offers a range of services covering TA and other areas within HR.

talentCRU leverages third-party technology and tools.

### Scope of the Report

The report provides a comprehensive and objective analysis of talentCRU's RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.

ADP



# Recruitment Process Outsourcing Vendor Assessments also Available for:

Alexander Mann Solutions
Avencia
Cielo
IBM TAO
KellyOCG
Korn Ferry
Lorien
Mindfield Group
NXTThing RPO
PeopleScout
Pontoon Solutions
Resource Solutions
Sevenstep
Taggd (by PeopleStrong)
WilsonHCG



### **About The Author**

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

Nikki can be contacted at:

Email: nikki.edwards@nelson-hall.com

Twitter: @ NikkiE\_NH

### **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

#### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

### London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD Phone: + 44(0) 203 514 7522

### **Paris**

4 place Louis Armand, Tour de l'Horloge, 75012 Paris

Phone: + 33 1 86266 766

Copyright © 2020 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.